CYBERFEST26 · SPONSOR & EXHIBITOR GUIDE

Show up. Set up. Show out.

Everything you need for Sunday, November 15 at Showtime Speedway.

Updated October 27, 2026 · All times Eastern / local Florida time

Details marked WILL BE EMAILED are still being finalized and will be sent to sponsors directly.
Questions? info@cybrbeatz.com · 727-748-5375

Sunday at a glance

DATE
Sunday, Nov 15, 2026

VENUE
Showtime Speedway
4398 126th Ave N,
Clearwater, FL 33762

ARRIVE
11:00 AM – 12:00 PM

FULLY SET UP BY
1:00 PM

PUBLIC EVENT
1:00 – 6:00 PM

11:00 AM – 12:00 PM
Sponsor arrival window. Arrive any time in this hour.

By 1:00 PM
You are fully set up and ready for guests.

1:00 – 6:00 PM
Public event: drag and drift action, Cybertruck displays, sponsor activations, Vendor Village, and the sunset light-show finale.

After the show
Breakdown / load-out time: WILL BE EMAILED

Arrival

- Plan to arrive between **11:00 AM and 12:00 PM** so you have time to unload and set up before the 1:00 PM deadline.
- Venue: Showtime Speedway, 4398 126th Avenue North, Clearwater, FL 33762.
- A volunteer will direct you where to go when you pull in on Sunday.
- Be **fully set up by 1:00 PM**, before the public arrives.
- Stay at your space through the public hours (1:00 – 6:00 PM).

Your space & power

Your placement. Your spot depends on your sponsorship package. What each level includes is listed on the sponsors page. A volunteer will direct you to your setup area when you pull in. See the event site map below.

POWER: USE YOUR CYBERTRUCK

- Bring a **heavy-duty extension cord** and any **adapters** you need.
- Plan to run your display from your **Cybertruck's bed outlets**.
- **No other power is guaranteed.** Do not count on generators or grid power at the venue.
- Lights, screens, chargers and demo units all draw from the same source, so decide what really needs power before Sunday.
- A volunteer will direct you where to park your Cybertruck relative to your space when you pull in.

Event site map



Illustrated map of the Sunday event layout. A volunteer will direct you to your setup area when you pull in.

What to bring

Packages differ. If you're unsure whether yours includes a tent or tables, ask us before Sunday.

SPACE & SETUP

- [ ] Tent / canopy
- [ ] Sandbags or weights for the tent
- [ ] Tables
- [ ] Chairs
- [ ] Tablecloth
- [ ] Zip ties and tape
- [ ] Hand truck

DISPLAY & BRANDING

- [ ] Banners and signage
- [ ] Product samples or demo units

ENGAGE VISITORS

- [ ] Business cards
- [ ] QR code or sign-up sheet
- [ ] Giveaways

POWER

- [ ] Heavy-duty extension cord
- [ ] Adapters

STAY COMFORTABLE

- [ ] Water
- [ ] Sunscreen
- [ ] Snacks

On the day: quick tips

- Load for one trip: put the tent, tables and weights on a hand truck so setup is fast.
- Weigh down your tent. Sandbags or weights beat hoping for calm air.
- Zip-tie or tape banners and signage so they hold up all afternoon.
- Put a QR code or sign-up sheet where visitors can see it from the walkway.
- Start Sunday with your Cybertruck well charged, since it is your power source.
- Sun, water and snacks: you'll be on your feet for hours.

FAQ

When should I arrive?

Any time between 11:00 AM and 12:00 PM Eastern.

When do I need to be set up?

Fully set up by 1:00 PM. The public event runs 1:00 – 6:00 PM.

What power will I have?

Your Cybertruck. Bring a heavy-duty extension cord and adapters. No other power is guaranteed.

Will there be generators or grid power?

Don't plan on it. Power from your Cybertruck is the plan.

What if I can't use a Cybertruck for power?

Email info@cybrbeatz.com before Sunday so we can talk through your setup.

Where do I park and check in?

Follow the volunteers when you arrive; they will direct you where to park and set up.

What if plans change?

Email info@cybrbeatz.com. Weather updates will come from the organizers.

Still coming from the team

These details aren't final yet. We'll send them to sponsors directly as soon as they are.

- Wi-Fi availability
- Load-out / breakdown time
- Staff pass count and credentials
- Rules on demos, chemicals and signage
- Shipping and deliveries
- Insurance requirements
- Food, water and restroom arrangements for exhibitors
- On-site day-of contact (beyond the email and phone below)

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